



Los Angeles Chapter  
**ISSA**  
Information Systems Security Association

# ISSA-LA Sponsorship Prospectus

*Grow your customer base, enhance your brand visibility, and drive your business objectives by partnering with the Information Systems Security Association of Los Angeles*

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# Get in Front of Today's Growing IT and InfoSec Community — Become an ISSA-LA Sponsor

**Make the most of your marketing investments by taking advantage of ISSA-LA sponsorship opportunities. ISSA-LA members are looking for ways to make their current solutions work more effectively. Make sure your company and its products are represented at ISSA-LA meetings, events, and the Annual Security Summit.**

## **Southern California**

California's economy is the **eighth largest economy in the world**, and Los Angeles County is the largest County in the United States. There isn't a better place for you to invest your marketing dollars.

## **Who is ISSA-LA?**

ISSA-LA is the premier catalyst and information source in Los Angeles for improving the practice of information security. The Chapter provides educational programs for IT and Information Security professionals. The Chapter conducts outreach programs to businesses, financial institutions, non-profits, governmental agencies, and consumers. The Chapter's previous annual world class Security Summit attracted over 800 registrants.

ISSA-LA is the founding Chapter of the Information Systems Security Association, an international not-for-profit association of the leading IT and InfoSec professionals and practitioners in the world.

Former ISSA International Board President Howard Schmidt was the first United States Cyber Security

Coordinator and Special Assistant to President Obama.

ISSA-LA is a dynamic community of IT and IT Security leaders who are passionate about transforming their IT environments. ISSA-LA meetings, events and Annual Security Summit allow users to gather and share best practices and exchange ideas. View the event lineup on page 4 to see where and when these leaders will gather.

The ISSA-LA user community meets monthly (sometimes jointly with the Information Systems Audit and Control Association – ISACA, the Open Web Application Security Project – OWASP, and the Cloud Security Alliance), all held on the third Wednesday of each month.

ISSA-LA members also join vendors at sporting events and live performances, where the vendor can present new solutions and tools.

## **Cyber Security Awareness Speakers Bureau**

ISSA-LA provides information security awareness presentations to civic, business, professional and technical organizations. We have spoken at Rotary LA 5, the Jonathan Tuesday Breakfast Club, and more than 50 other organizations.

For More Information, contact: [admin@issa-la.org](mailto:admin@issa-la.org).

## **Educating the Next Generation**

ISSA-LA is focused on investing in the education of the next generation to cultivate a skilled workforce for the future. To achieve this, they have collaborated with prestigious educational institutions such as Claremont Graduate University (CGU), Georgia Tech, UCLA, UCLA Extension, and

# What is the Value of a Sponsorship?

USC. Through these collaborations, ISSA-LA is creating opportunities for students to access valuable resources and enhance their learning experience. In addition to these collaborations, ISSA-LA is also actively participating in the National CyberPatriot Program, which provides high school students with practical experience in defending computer networks from cyber-attacks. ISSA-LA has also partnered with CGU to educate underprivileged and disadvantaged groups in the Inland Empire community. This minority-focused Latino initiative is aimed at bridging the digital divide and providing equal opportunities for individuals who may not otherwise have access to such resources.

## Get to Know ISSA-LA Members

ISSA-LA event attendees are decision makers, influencers, evaluators and implementers of products and services that your company offers.

## Build Relationships

A relationship with ISSA-LA provides a unique opportunity to tap into the Southern California base while gaining valuable brand exposure and awareness. Network with our community to gain insight and information that can benefit your company. Make a lasting impact that counts with the IT and InfoSec community.

## Grow Your Brand Awareness

Build your company's brand awareness within the Southern California region. Gain website recognition and get exposure in e-mails sent to the ISSA-LA database. Event sponsorships and year-round opportunities provide valuable exposure directly to your current and future customers to help you grow your business.

## Annual Security Summit

The Summit is the premier Information Security event in Southern California. IT and InfoSec leaders will be gathering again this year. [Summit.issala.org](http://Summit.issala.org) With 500+ expected attendees, this is an event your company simply cannot afford to miss.

## Get Started

Opportunities of all sizes are available to fit your needs and budget. Customizable options and various sponsorship levels provide you with the flexibility to reach potential customers in a way that makes the most of your investment. Turn to page 6 to learn more about available opportunities.

The ISSA-LA community continues to grow. Get on board now and partner with us to reach hundreds of potential customers, and reconnect with current and past customers.

## Join Our Community:

Los Angeles Chapter Web Site: [www.issala.org](http://www.issala.org)

Twitter: @ISSALA <https://twitter.com/issala>

LinkedIn: <https://www.linkedin.com/company/issa-la>

Facebook: <https://www.facebook.com/ISSA4LA/>

*"The ISSA-LA event line-up offers an excellent opportunity to connect with existing customers as well as to meet the many prospective customers who attend. These events are also perfect for gathering regional market intelligence throughout the Western United States for a very low cost per lead compared with a majority of IT events available today."*

— Richard Greenberg, CISSP  
President, ISSA-LA

## ISSA-LA Events

Last year, approximately 1700 IT and IT Security professionals attended ISSA-LA events to:

- Get the education they need
- Network with other industry professionals
- Learn about the latest vendor tools and solutions

## Event Lineup and Projected Attendance

We meet on the third Wednesday of each month for a 5:30 dinner meeting. We meet at a variety of locations in the Los Angeles region, such as Santa Monica, Culver City, and Downtown LA. We expect attendance of approx. 50 information security leaders.

Our annual Information Security Summit is held at the Annenberg Beach House on the shores of the Pacific Ocean In Santa Monica, Ca. Pre-COVID we had 600 in attendance.

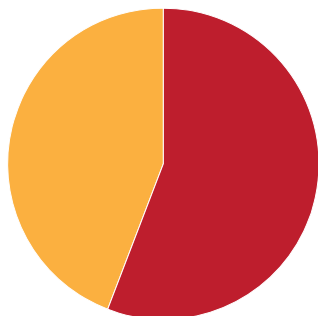
### Who Attends?



- Position Level**
- 15% ● Manager
  - 15% ● Director
  - 15% ● Network Admin
  - 15% ● Systems Admin
  - 10% ● C Level Executive
  - 10% ● Architect
  - 10% ● Consultant
  - 4% ● Analyst
  - 4% ● Auditor
  - 2% ● Other



- Industry**
- 16% ● Government
  - 14% ● Education
  - 14% ● Financial Services
  - 14% ● Healthcare
  - 10% ● High Tech
  - 10% ● Manufacturing
  - 10% ● Technical Services
  - 5% ● Telecommunications
  - 4% ● Retail
  - 3% ● Business Services



- Enterprise vs. SMB Companies**
- 56% ● Less than 1000
  - 44% ● Greater than 1000



# Sampling of ISSA-LA Previous Sponsors

Accudata	Dell Secure Work	IANS Research	SailPoint
Accuvant	Devo	Intel	SafeNet
Active Cypher	DB NetworksEnsilo	Invincea	Saviynt
Air-Watch	Duo	ISACA LA	SecureAuth
Anomali	EMC/RSA	ISSA IE, San Diego & Ventura County & OC	Secureworks
Armorblox	Ensilo	Juniper	Security Innovation
Aruba	eSentire	Keyfactor	Securonix
Axis Technology	ExtraHop	Kroll	Seclore
Barracuda	F5	Lacework	SentinelOne
Binary Defense	Fidelis Cyber Security	Mandiant	Shujinko
Bird Rock Systems	Finite State	McAfee	Signal Sciences
Blackberry	FireEye	Medigate	SkyBoxSecurity
Blue Coat	Firemon	Microsoft	Sonatype
Bluvector	FishNet	Milton Security	Splunk
Centrify	Forcepoint	NetScope	Stonesoft
Checkpoint	Fortinet	Netwrix	Symantec
Checkmarx	Garland Technology	Novacoast	Tenable
CipherCloud	Gemalto	Nuix	Tevora
Cisco	Georgia Institute of Technology	onelogin	Trend Micro
Cloud Security Alliance LA	Gigamon	Optiv	TrapX
Cofense	Guidance Software	Ostrich Cyber Risk	Tripwire
Comodo	HackerHouse	OWASP LA & OC	UCLA Extension
Contrast Security	halcyon	Palo Alto Networks	Varonis
Core Security	Hewlett Packard	PhishLabs	Venafi
Corelight	HIMSS - So. Cal. Chapter	PhishMe	Veracode
CSU Dominguez Hills	HTCIA	Protiviti	Vulnera
Cyber-Ark	IBM	Qualys	Websense
CyberWatchWest (CWW)	IIA-LA (Auditors)	Rapid 7	Whitehat
Cyfirma	illumio	Raytheon	Wiz
Cylance	Imperva	Recorded Future	Wombat Security
Cyphort	Infoblox	Red Canary	XYPRO Technology Corp
Damballa	InfoSec Institute	RedSeal	Yubico
Darktrace	Infragard Los Angeles	S & L International	zScaler

ISSA-LA offers a variety of sponsorship opportunities to fit your company's marketing plans and budget.

## Monthly Meeting Sponsor

Meeting sponsors host our monthly meetings, showcasing their products and services while interacting with meeting attendees.

## Website Sponsor

Website sponsors proudly display their logo — linked to their own home page — on ISSA-LA's community website.

## Event Sponsor

Event Sponsors host ISSA-LA outings and events. Showcase your company with a presentation at a Dodger, Lakers, Clippers or Kings game.

## Community Awareness Sponsor

ISSA-LA can provide security experts to speak at your events and assist you to market the events.

## Annual Village Sponsor

Annual Village Sponsors are our annual patrons. These forward-looking organizations are recognized throughout the year for their direct support of ISSA-LA's mission.

## Annual Security Summit Sponsor

Summit Sponsors are recognized throughout the year for their support of ISSA-LA's Annual Information Security Summit. See all of the Summit Sponsorship Opportunities on page 10.

# ISSA-LA Sponsorship Opportunities and Benefits

## Monthly Dinner Meeting Sponsor (Silver and Gold)

### Your benefits

#### ✓ **Gold Level:**

- ✓ Your company featured in Press Release
- ✓ Meeting attendee list and contact info
- ✓ Sharing of a literature link via email and social media
- ✓ All Silver level benefits

#### ✓ **Silver Level:**

- ✓ Your company mentioned in Press Release
- ✓ Promote your company and interact with attendees 30 minutes prior to and after the presentations
- ✓ Five minutes to formally present your products/services to the full audience at your sponsored meeting
- ✓ Your banner hung at your sponsored meeting
- ✓ Your logo on our website for 12 months with a link to your site
- ✓ Your company name, write-up and logo on both our website and in e-mail meeting announcements sent to mailing lists prior to meeting
- ✓ Opportunity to provide literature and display items at a table at your sponsored meeting
- ✓ Two free dinners at the sponsored meeting for your representatives

### Your Cost

- ✓ **Dinner meeting - \$1,900 for Silver, \$2,200 for Gold**
- ✓ Two items valued at \$50 or more to raffle to members to allow you to get attendee business cards

### What We Need From You

- ✓ Brief (150 words or less) description of the company and services for e-mail promotion and web posting
- ✓ High-resolution company logo
- ✓ Two raffle prizes

### Limitations

- ✓ Please, the Vendor CANNOT hard-sell; this is a marketing opportunity only

**Sign-up today:** <https://www.eventbrite.com/e/issa-los-angeles-dinner-meeting-sponsorship-tickets-30906710804>

## ISSA-LA Website Sponsor - \$1,000 (ISSA-LA reserves the right to refuse sponsorship)

### Your benefit

- ✓ Logo on our website for 12 months with a link to the vendor's site

## Event Sponsor - \$2,500

- ✓ Vendor secures a suite at a SoCal Venue, e.g. Staples Center, and ISSA will fill it with decision makers for a formal vendor presentation
- ✓ Your logo, linked to your homepage, on the ISSA-LA website for 12 months following the event.

## Community Awareness Sponsorship – \$2,000

- ✓ Host a Community Awareness Event at which a security expert, such as ISSA-LA President, speaks
- ✓ ISSA-LA will assist you in promoting the event by listing the event on ISSA-LA calendar and in the President's monthly newsletter
- ✓ Your logo, linked to your homepage, on the ISSA-LA website for 12 months following the event.

## Special Annual Patron Packages

### **Diamond Dinner Patron – \$19,400/yr. Availability: 1**

- ✓ Display table and two free dinners at 7 chapter dinner meetings (\$15,400 value)
- ✓ Meeting attendee list from all chapter dinner meetings
- ✓ Opportunity to distribute business cards and product literature at all chapter dinner meetings
- ✓ Five minutes to formally present your products/services at all chapter dinner meetings
- ✓ Gold Sponsorship at the Annual Security Summit (\$11,900 value)
- ✓ Sponsorship plaque presented to sponsor at chapter meeting
- ✓ Large company logo displayed on sponsorship slide of each chapter meeting
- ✓ Large company logo displayed on website in Diamond Patron section of website for 1 year
- ✓ First chance to accept sponsorship opportunities for large events (conferences, etc.)

### **Platinum Patron – \$12,300/yr. Availability: 2**

- ✓ Display table and two free dinners at one chapter dinner meeting (\$2,200 value)
- ✓ Meeting attendee list from your sponsored chapter dinner meeting
- ✓ One free dinner at all chapter dinner meetings to socialize with members throughout the year
- ✓ Opportunity to distribute business cards and product literature at each chapter meeting
- ✓ Five minutes to formally present your products/services at your sponsored dinner meeting
- ✓ Gold sponsorship at the Annual Security Summit (\$11,900 value)
- ✓ Sponsorship plaque presented to sponsor at chapter meeting
- ✓ Large company logo displayed on sponsorship slide of each chapter meeting
- ✓ Large company logo displayed on website in Emerald Patron section of website for 1 year
- ✓ 1st chance after Diamond to accept sponsorship opportunities for large events (conferences, etc.)

### **Gold Patron – \$7,200/yr. Availability: 3**

- ✓ Display table at 4 dinner meetings (\$8,800 value)
- ✓ Meeting attendee list from your sponsored chapter meetings
- ✓ Two free dinners and ability to distribute business cards and product literature at your sponsored chapter meetings
- ✓ Five minutes to formally present your products/services at your sponsored chapter meetings
- ✓ Sponsorship plaque presented to sponsor at chapter meeting
- ✓ Small company logo displayed on sponsorship slide of each chapter meeting presentation
- ✓ Small company logo displayed on website in Gold Patron section of website for 1 year

### **Silver Patron – \$3,800/yr.**

- ✓ Two free dinners and ability to distribute business cards and product literature at two chapter dinner meetings (\$4,400 value)
- ✓ Meeting attendee list from your sponsored chapter meetings
- ✓ Five minutes to formally present your products/services at your sponsored chapter meetings
- ✓ Sponsorship plaque presented to sponsor at chapter meeting
- ✓ Company logo displayed on sponsorship slide of each chapter meeting presentation
- ✓ Company logo displayed on website in Silver Patron section of website for 1 year



# SECURITY SUMMIT SPONSORSHIP

*(Note: these sell out fast; don't miss out. Get a 10% discount on a second sponsorship of lesser value)*



**Sign up today! Pricing is subject to change.**

<https://www.eventbrite.com/e/issa-la-2023-information-security-summit-xiii-sponsor-registration-tickets-578326228317>

## **Diamond Sponsorship – \$22,900 Availability: 3**

*This is the highest level of sponsorship that includes access to the VIP area of the Marion Davies Guest House at the Annenberg Beach House, providing opportunities to network with other sponsors and speakers. Diamond sponsors receive the most exposure at the event & have the greatest opportunity to meet potential customers.*

- 1) *Your own Summit session: your speaker, your topic*
- 2) *A press release to an estimated 10's of Millions of viewers showcasing your company*
- 3) *Full Summit Attendee list*
- 4) *5- minutes to present to the entire Summit Audience*
- 5) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision makers*
- 6) *First choice of prime booth location at the Summit*
- 7) *Your logo, linked to your site, on the ISSA LA website home page, [www.issa-la.org](http://www.issa-la.org), throughout the year*
- 8) *Your logo, linked to your homepage, on every Summit web page throughout the year*
- 9) *10 General Admission Complimentary Passes – Lunch Included*
- 10) *Prime acknowledgement in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 11) *Frequent acknowledgement at the opening of the Summit and throughout the day*
- 12) *Your prize raffled off at the conclusion of the Summit to help you get business cards*
- 13) *20% discount off of the General Admission price for Diamond Sponsor's employees*
- 14) *15% discount off of the General Admission price for Diamond Sponsor's customers and contacts*

## **Platinum Sponsorship – \$13,900 Availability: 3**

- 1) *A press release featuring your company as a sponsor of the ISSA-LA Security Summit*
- 2) *Full Summit Attendee list*
- 3) *3-minutes to present to the entire Summit Audience*
- 4) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision makers*
- 5) *After Diamond, choice of prime booth location at the Summit*
- 6) *Your logo, linked to your site, on the ISSA LA website home page, [www.issa-la.org](http://www.issa-la.org), throughout the year*
- 7) *Your logo, linked to your homepage, on every Summit web page throughout the year*
- 8) *10 General Admission Complimentary Passes – Lunch Included*
- 9) *Prime acknowledgement in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 10) *Frequent acknowledgement at the opening of the Summit and throughout the day*
- 11) *Your prize raffled off at the conclusion of the Summit to help you get business cards*
- 12) *20% discount off of the General Admission price for Platinum Sponsor's employees*
- 13) *15% discount off of the General Admission price for Platinum Sponsor's customers and contacts*

## Gold Sponsorship – \$11,900

- 1) *A press release mentioning your company as a sponsor of the ISSA-LA Security Summit*
- 2) *Full Summit Attendee list*
- 3) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision makers*
- 4) *After Platinum, choice of prime booth location at the Summit*
- 5) *Your logo, linked to your site, on the Summit website throughout the year*
- 6) *Acknowledgment in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 7) *2 General Admission Complimentary Passes – Lunch Included*
- 8) *Frequent acknowledgment at the opening of the Summit and throughout the day*
- 9) *Your prize raffled off at the conclusion of the Summit to help you get business cards*
- 10) *20% discount off of the General Admission price for Gold Sponsor's employees*
- 11) *15% discount off of the General Admission price for Gold Sponsor's customers and contacts*

## Silver Sponsorship – \$9,500

- 1) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision makers*
- 2) *After Gold, choice of prime booth location at the Summit*
- 3) *Your logo, linked to your site, on the Summit website throughout the year*
- 4) *Acknowledgment in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 5) *2 General Admission Complimentary Passes – Lunch Included*
- 6) *Frequent acknowledgment at the opening of the Summit and throughout the day*
- 7) *Your prize raffled off at the conclusion of the Summit to help you get business cards*
- 8) *20% discount off of the General Admission price for Silver Sponsor's employees*
- 9) *10% discount off of the General Admission price for Silver Sponsor's customers and contacts*

## Registration Sponsor – \$6,900 Availability: 1

- 1) *Your company logo and marketing write-up displayed on a sign at registration*
- 2) *Your literature displayed at the registration area*
- 3) *Your logo, linked to your site, on the Summit website throughout the year*
- 4) *Acknowledgment in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 5) *2 General Admission Complimentary Passes – Lunch Included*
- 6) *Your prize raffled off at the conclusion of the Summit to help you get business cards*

## Women in Security Forum Sponsorship - \$2,500 Availability: 3

Have your company proudly identified with the **Women in Security Forum**.

- 1) *Your company logo and marketing write-up displayed on a sign at the Women in Security Forum*
- 2) *Your logo, linked to your site, on the Summit website throughout the year*
- 3) *Acknowledgment in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 4) *2 General Admission Complimentary Passes – Lunch Included*

## Breakfast Sponsorship – \$950 Availability: 1

- 1) *Your company logo and marketing write-up displayed on a sign at breakfast*
- 2) *Your logo, linked to your site, on the Summit website throughout the year*

<i>Sponsorship Benefit Summary by Level</i>	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Registration</b>	<b>Women in Security Forum</b>
VIP Access to speakers	√					
Press Release	Showcased	Featured	Mentioned			
Summit Speaking Session	√	X	X	X		
3/5-Minute Presentation	5	3	X	X		
Full Summit Attendee List*	√	√	√	X		
Logo/link on ISSA-LA Website	√	√	√	√	√	√
Logo on all Summit Web Pages	√	√				
General Admission Passes	10	10	2	2	2	2
Email Promotion	Prime	Prime	Std	Std	Std	Std
Discount for Employees	20%	20%	20%	20%		
Discount for Contacts	15%	15%	15%	10%		
Sign with your logo & write-up					√	√
Literature at Registration					√	

\* Registration list includes attendee name, title, company name, and email address.

## **CISO FORUM Sponsorships**

Join us the day prior (Wednesday) to the Summit keynotes and talks for a special invite-only all-day gathering of heads of security at national companies and government organizations as they network and discuss the challenges they face. There are a variety of opportunities for your company to get in front of these high-level decision-makers. As a special incentive for all CISO Sponsorships, if you add another equal or greater valued sponsorship for the Summit you get a 10% discount for each additional sponsorship!

### **CISO Forum Sapphire Sponsorship – \$19,900 Availability: 3**

- 1) *Your own Forum session: your speaker, your topic*
- 2) *A press release showcasing your company as a sponsor of the ISSA-LA Security Summit*
- 3) *Full Forum and Summit Attendee list*
- 4) *5- minutes to present to the entire CISO Forum*
- 5) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision-makers*
- 6) *Your logo, linked to your site, on the ISSA LA website home page, [www.issa-la.org](http://www.issa-la.org), throughout the year*
- 7) *Your logo, linked to your site, on every Summit web page throughout the year*
- 8) *Two Complimentary Passes – Lunch Included*
- 9) *Prime acknowledgment in all e-mail blasts (to our full 4,000-person email list) leading up to the Forum*
- 10) *Your logo on a large sign at the Forum*
- 11) *Your prize (\$200 min value) raffled off at the conclusion of the Forum*

### **CISO Forum Emerald Sponsorship – \$15,900 Availability: 3**

- 1) *A press release featuring your company as a sponsor of the ISSA-LA Security Summit*
- 2) *Full Forum and Summit Attendee list*
- 3) *3- minutes to present to the entire CISO Forum*
- 4) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision-makers*
- 5) *Your logo, linked to your site, on the ISSA LA website home page, [www.issa-la.org](http://www.issa-la.org), throughout the year*

- 6) **Your logo, linked to your site, on every Summit web page throughout the year**
- 7) **Two Complimentary Passes – Lunch Included**
- 8) *Prime acknowledgment in all e-mail blasts (to our full 4,000-person email list) leading up to the Forum*
- 9) *Your logo on a large sign at the Forum*
- 10) *Your prize (\$100 min value) raffled off at the conclusion of the Forum*

### **CISO Forum Ruby Sponsorship – \$12,900**

- 1) **A press release mentioning your company as a sponsor of the ISSA-LA Security Summit**
- 2) **Full Forum Attendee list**
- 3) **A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision-makers**
- 4) **Your logo, linked to your site, on the ISSA LA website home page, [www.issa-la.org](http://www.issa-la.org), throughout the year**
- 5) **Your logo, linked to your site, on every Summit web page throughout the year**
- 6) **Two Complimentary Passes – Lunch Included**
- 7) *Prime acknowledgment in all e-mail blasts (to our full 4,000-person email list) leading up to the Forum*
- 8) *Your logo on a large sign at the Forum*
- 9) *Your prize (\$100 min value) raffled off at the conclusion of the Forum*

### **CISO Forum Topaz Sponsorship – \$9,500**

- 1) **A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision-makers**
- 2) **Your logo, linked to your site, on the ISSA LA website home page, [www.issa-la.org](http://www.issa-la.org), throughout the year**
- 3) **Your logo, linked to your site, on every Summit web page throughout the year**
- 4) **Two Complimentary Passes – Lunch Included**
- 5) *Prime acknowledgment in all e-mail blasts (to our full 4,000-person email list) leading up to the Forum*
- 6) *Your logo on a large sign at the Forum*
- 7) *Your prize (\$100 min value) raffled off at the conclusion of the Forum*

### **CISO Forum Lunch Sponsorship – \$7,500 Availability: 4**

Provides an opportunity to sponsor a gathering of the key Summit attendees, CISOs, over a private lunch. You will have direct privileged access to these high-level decision-makers in a closed setting for a lively, moderated discussion. These CISO Forums allow you to see national security leaders networking with peers, helping you to understand what is keeping them up at night and how they're approaching the latest security challenges.

- 1) **2 Minute Speaking Opportunity to all CISOs at the lunch**
- 2) **A 6' table & 2 chairs to exhibit your solutions & services to decision-makers at the Lunch**
- 3) **Your logo, linked to your site, on the Summit web page throughout the year**
- 4) **Two Complimentary Passes – Lunch Included**
- 5) *Prime acknowledgment in all e-mail blasts (to our full 4,000-person email list) leading up to the Forum*
- 6) *Your logo on a large sign at the Lunch*
- 7) *Your prize (\$100 min value) raffled off at the conclusion of the Forum*

### **CISO Forum Coffee Sponsor – \$1,600**

- 1) *Your company logo and marketing write-up displayed on a sign all day at the coffee table*
- 2) *Your logo, linked to your site, on the Summit website throughout the year*

## **CISO Snack Break Sponsor – \$1,200**

- 1) *Your company logo and marketing write-up displayed on a sign at the snack break*
- 2) *Your logo, linked to your site, on the Summit website throughout the year*

## **Summit Social Event Sponsorships**

Social event sponsorships are a highly creative way for companies to generate exposure to all Summit attendees by having your company logo and marketing write-up displayed on signs at your sponsored event and having your logo on the *Summit website throughout the year*.

### **General Lunch sponsor – \$7,900 Availability: 3**

- 1) ***Full Summit Attendee list***
- 2) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services at the lunch*
- 3) *Your company logo and marketing write-up displayed on a large sign at the Luncheon*
- 4) *Your logo, linked to your site, on the Summit website throughout the year*
- 5) *Acknowledgment in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 6) *2 General Admission Complimentary Passes – Lunch Included*
- 7) *Your company logo and marketing write-up displayed on a large sign at the lunch*

### **Opening Reception Sponsor – \$7,900 Availability: 3**

- 1) ***Full Summit Attendee list***
- 2) *3 Summit General Admission Complimentary Passes - Lunch Included*
- 3) *Your table with marketing materials at the reception, which includes the CISO Forum attendees*
- 4) *You get to meet and greet all attendees as host*
- 5) *Your company logo and marketing write-up displayed on a large sign at the Reception*
- 6) *Your logo, linked to your site, on the Summit website throughout the year*
- 7) *Acknowledgment in all e-mail blasts (to our full 4,000-person mailing list) leading up to the Summit*
- 8) *Frequent acknowledgment at the opening of the Summit and throughout the day*

### **Music sponsor – \$850 Availability: 1**

- 1) *Your company logo and marketing write-up displayed on a sign during the entertainer's performance*
- 2) *Your logo, linked to your site, on the Summit website throughout the year*

### **Coffee Sponsor – \$750 Availability: 1**

- 1) *Your company logo and marketing write-up displayed on a sign at the coffee table*
- 2) *Your logo, linked to your site, on the Summit website throughout the year*

### **Snack Break Sponsor – \$750 Availability: 1**

- 1) *Your company logo and marketing write-up displayed on a sign at the snack break*
- 2) *Your logo, linked to your site, on the Summit website throughout the year*

## **Workshop Sponsorship \$3,000**

Interested in presenting an all-day CTF training or competition, or other workshop that will get your company high visibility? Consider joining us and showing off your engineering team to Summit attendees.

## **Benefits**

- 1) You meet and greet, as the host, all the workshop attendees
- 2) Your event listed on the Summit schedule
- 3) A 6-foot table in the workshop venue to exhibit your solutions and services to decision makers and buyers
- 4) Your company logo displayed on signs at your sponsored event
- 5) 2 complimentary full-conference passes, plus 2 passes for engineers running your event
- 6) Your logo, linked to your site, on the Summit website throughout the year
- 7) Acknowledgement in all e-mail blasts (to our full mailing list) leading up to the Summit
- 8) You will award prizes to the top finishers from your competition

***A La Carte Sponsorship Opportunities:***

You will get exposure to all Summit attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

**Lanyards (Summit Badge Holders) ..... \$2,900**

Your logo will be instantly recognized when you sponsor the event lanyard. The sponsored lanyards which you will provide hold the event badges, which are required to be worn by all attendees during the Summit.

**Keynote Sponsor: Availability: 3..... \$1,200**

- 1) *Your company logo on an introductory slide before the keynote*
- 2) *Your company logo and marketing write-up displayed on a sign with the keynote speaker*
- 3) *Your logo, linked to your site, on the Summit website throughout the year*

**Track sponsor: Availability: 2 ..... \$950**

- 1) *Your company logo and marketing write-up displayed on a sign during the entire track*
- 2) *Your logo, linked to your site, on the Summit website throughout the year*

**Wireless sponsor: ..... \$650**

- 1) *Your company logo and marketing write-up displayed on a sign*
- 2) *Your logo, linked to your site, on the Summit website throughout the year*

